

Co-organized by
Mekong Institute
Department of Trade Promotion, MOIC of Lao PDR

In coordination with
Ministry of Commerce of Thailand

Supported by
Lancang-Mekong Cooperation Special Fund of P.R.China



**MEKONG
INSTITUTE**



กระทรวงพาณิชย์
Ministry of Commerce



LANCANG-MEKONG
COOPERATION
SPECIAL FUND
P. R. CHINA

AGENDA

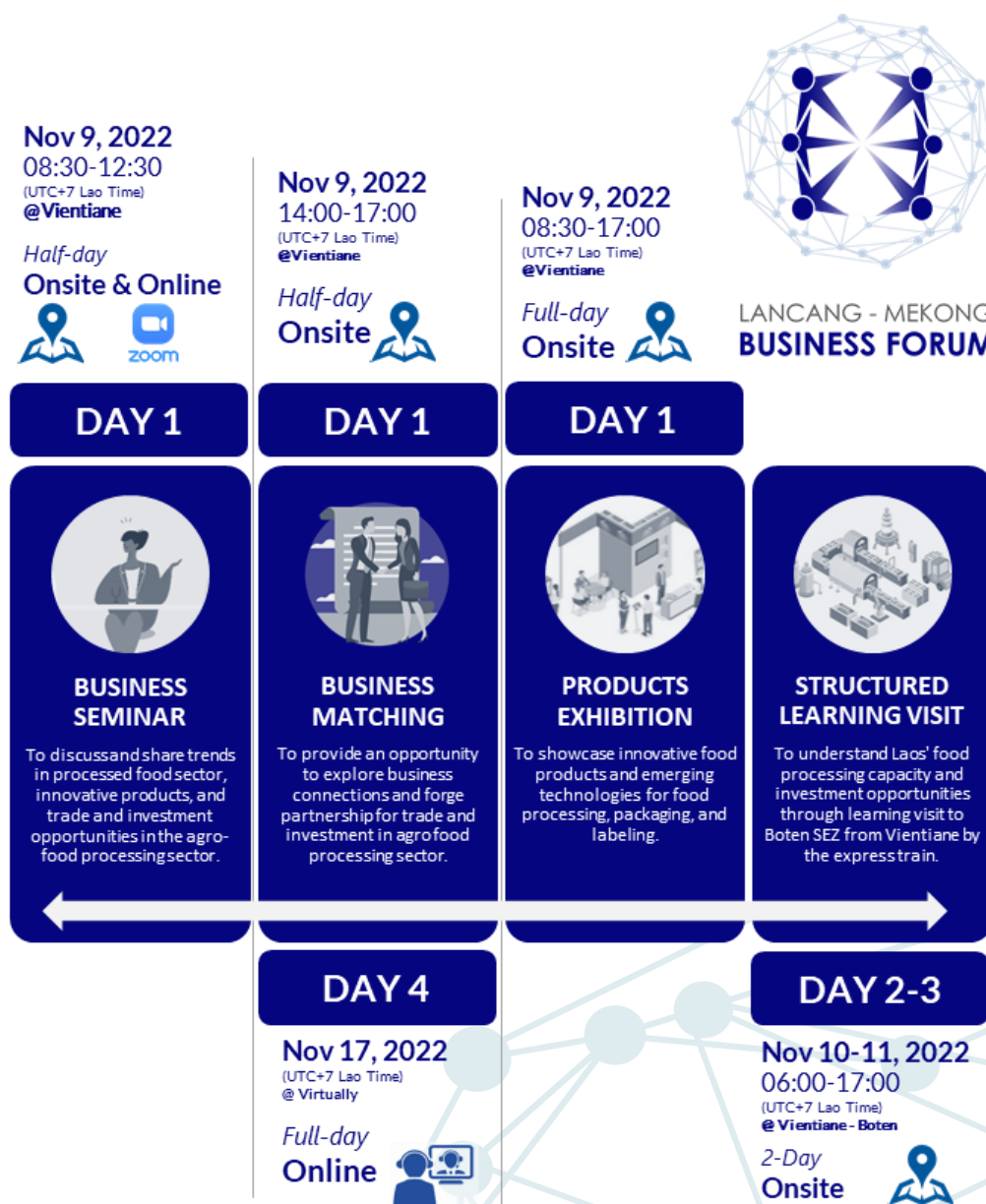


LANCANG - MEKONG
BUSINESS FORUM
2022

| November 9-11, 2022
| Vientiane & Boten, Lao PDR

**Promoting Agribusiness
and Investment in
Processed Food Sector**

Forum Structure and Activities



About the Forum

Mekong Institute (MI) is organizing the fourth Lancang-Mekong Business Forum (LMBF) on “Promoting Agribusiness and Investment in Processed Food Sector” on November 9-11, 2022 in Vientiane and Boten, Lao PDR. The Business Forum is part of a long-term project funded by the Lancang-Mekong Cooperation Special Fund (LMCSF) of P. R. China and has been organizing by MI in each of Lancang-Mekong (LM) countries, namely Cambodia, P. R. China, Lao PDR, Myanmar, Vietnam and Thailand, since 2018 in coordination with the Ministry of Commerce of Thailand. In 2022, MI collaborates with the Department of Trade Promotion (DTP), Ministry of Industry and Commerce of Lao PDR to co-organize the 4th LMBF in order to promote agribusiness and processed food sector of Lao PDR.

The Business Forum is an important platform for sharing innovations, good practices, challenges, and opportunities in the agro-food processing industry of Lao PDR and other LM countries. It provides a unique opportunity for the agro-food processing industry value chain actors to seek potential partners and discuss partnership and investment plans. It allows a transition to sustainable processed-food in Lao PDR and other LM countries to be established as the ultimate objective.

Agenda

Tuesday, November 8, 2022



Travel from home countries to Vientiane, Lao PDR

Check in at Landmark Mekong Riverside Hotel (for MI sponsored participants only)



Day 1: Wednesday, November 9, 2022

Onsite Venue: **Grand Ballroom I, Landmark Mekong Riverside Hotel, Vientiane, Lao PDR**

Time Zone: UTC+07:00 Lao Time

08:10-09:00 REGISTRATION (50 mins)

- The participants are suggested to take the COVID-19 ATK test at home within 24 hours before arriving at the forum venue, and wear mask during the forum.

09:00-09:50 OPENING SESSION (50 mins)

09:00-09:15 Welcome Remark

- Mr. Suriyan Vichitlekarn**, Executive Director, Mekong Institute

Opening Remark

- Dr. Manothong Vongsay**
Vice Minister, Ministry of Industry and Commerce of Lao PDR

09:15-09:30 MOU signing between Department of Trade Promotion (DTP) of MOIC, Lao PDR and Mekong Institute (MI)

09:30-09:40 Group Photo (10 mins)

09:40-09:50 Introduction of the Business Forum (10 mins)

Mr. Madhurjya Kumar Dutta

Director of Trade and Investment Facilitation Department, Mekong Institute

09:50-12:30 BUSINESS SEMINAR

09:50-11:05 I: Panel Discussion (75 mins)

- Investment in Lao PDR** (5 mins, Video Presentation)
- Policy support and incentives for promoting trade and investment in agro-food processing sector in Lao PDR** (15 mins)
Mr. Heaungsavanh Sengkhomyong,
Deputy Director of Investment Corporation Division, Investment Promotion Department,
Ministry of Planning and Investment, Lao PDR
- Introduction of Special Economic Zone arrangement for promoting trade and investment in agro-food processing sector in Lao PDR** (15 mins)
Mrs. Lathana Inthphom
Special Economic Zone Promotion and Management Office, Ministry of Planning and Investment
- Introduction of industry trends and readiness of Lao PDR to catch up the megatrends and opportunities in agro-food processing sector** (15 mins)
Mr. Muhammad Nasar Hayat, FAO representative, FAO Lao
- Q&A** (25 mins)

Moderator: Mr. Madhurjya Kumar Dutta

Director of Trade and Investment Facilitation (TIF) Department, Mekong Institute

11:05-11:35 Coffee Break, Networking, and visiting the on-site **Exhibition** of processed agro-food products from LM countries and beyond (30 mins)

11:35-12:30 II: Preparation for Business Matching and Structured Learning Visit (50 mins)

- Introduction of business matching arrangement
- Introduction of non-Lao companies and their business matching interests and requests
- Introduction of companies based in Lao PDR and their business matching interests/requests
- Introduction of Structured Learning Visit to Boten on Nov 10-11, 2022
- Q&A** (10 mins)

12:30-13:30 Networking LUNCH (60 mins)

13:30-13:55 Visiting **EXHIBITION** & Networking

Preparing & re-confirmation of **On-site BUSINESS MATCHING** meeting appointments

14:00-17:00 ONSITE BUSINESS MATCHING (3 hrs., 20 mins per meeting)14:00-14:20 **Business Matching Slot No. 1** (20 mins)14:20-14:40 **Business Matching Slot No. 2** (20 mins)14:40-15:00 **Business Matching Slot No. 3** (20 mins)15:00-15:20 **Business Matching Slot No. 4** (20 mins)15:20-15:40 **Coffee Break**15:40-16:00 **Business Matching Slot No. 5** (20 mins)16:00-16:20 **Business Matching Slot No. 6** (20 mins)16:20-16:40 **Business Matching Slot No. 7** (20 mins)16:40-17:00 **Business Matching Slot No. 8** (20 mins)18:00-20:00 **Business dinner** ** By invitation only **20:00- Stay overnight at **Landmark Mekong Riverside Hotel, Vientiane, Lao PDR****Day 2: Thursday, November 10, 2022**Meeting point: **Landmark Mekong Riverside Hotel Lobby** at 6:00 am (for MI sponsored participants)

Time Zone: UTC+07:00 (Lao Time)

06:00-17:00 STRUCTURED LEARNING VISIT (SLV)

** 50 seats | Invitation only **

06:00 • Breakfast and check out from Hotel

06:10-06:50  Depart from Landmark Hotel to Vientiane train station

06:50 • Meet other participants at the train station in Vientiane

07:30-11:02  Vientiane to Boten by train11:25-12:30  Train station to Jing Land Hotel and check in

12:30-13:30 Lunch in Boten

14:30-17:00 • Visit **Boten Special Economic Zone**17:00- • Stay overnight at **Jing Land Hotel** in Boten, Lao PDR**Day 3: Friday, November 11, 2022**Meeting point: **Jing Land Hotel** in Boten, Lao PDR (all 50 peoples)

Time Zone: UTC+07:00 (Lao Time)

10:00-17:00 STRUCTURED LEARNING VISIT (SLV) Cont.

** 50 seats | Invitation only **

07:00-08:30 • Brunch and check out from hotel

08:30-10:30 • **Synthesis and Evaluation Workshop**

10:30 • Depart from Hotel to Boten train station

12:15-15:45  Boten to Vientiane by train15:45  Option 1: From train station to Landmark Hotel in Vientiane and check in (for some non-Lao participants) Option 2: From train station to Airport and fly back to home countries (for some non-Lao participants)17:00- • Stay overnight at **Landmark Mekong Riverside Hotel, Vientiane, Lao PDR****Saturday, November 12, 2022** **Travel back to home countries** (for some MI sponsored participants)***Special Engagement:****Day 4: Thursday, November 17, 2022**Meeting platform: **LMBF Virtual Engagement Hub** (Online Business Matching Platform)

please check email to obtain password to log in the Hub (MI invited only) at

[Http://matching.lancangmekongforum.com](http://matching.lancangmekongforum.com)

Time Zone: UTC+07:00 (Lao Time)

07:30-22:00 ONLINE BUSINESS MATCHING (20 mins/meeting slot)

Simultaneous Translation Service

November 9, 2022 at 09:00-12:30 | Available for Online and Onsite Participants

Simultaneous Translation Service will be provided both at onsite and via online during the Business Seminar Session in the morning of November 9, 2022.

1. On-site Forum Location:

Grand Ballroom I, Landmark Mekong Riverside Hotel, Vientiane, Lao PDR

- Please request simultaneous interpretation equipment from registration table.
- Most of speakers will present in English and few speakers will present in Laos;
- A total of 50 sets are available



2. On-line channels: Zoom and the LMBF Engagement Hub

Please access the meeting link at least 30 mins before to complete registration and to test your devices.

Join Zoom Meeting

<https://us02web.zoom.us/j/85095804359?pwd=RElpbEVlSm1adExTYmJFNTV1Q1RsQT09>

Meeting ID: 850 9580 4359

Passcode: 766624

- ❖ Click the “Interpretation” button once complete registration to choose your language: English-Lao

Meeting Registration

[f](#) [t](#) [in](#) [e](#)

Topic Business Seminar of the 4th Lancang-Mekong Business Forum | November 9, 2022 | Vientiane, Lao PDR

Time Nov 9, 2022 09:00 AM in [Bangkok](#)

First Name*

Last Name*

Email Address*

Confirm Email Address*

Country/Region*

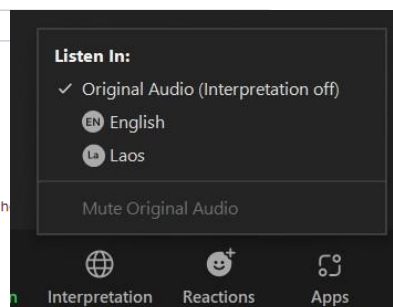
Organization*

Job Title*

* Required information

Information you provide when registering will be shared with the account owner and his/her company in accordance with their Terms and Privacy Policy.

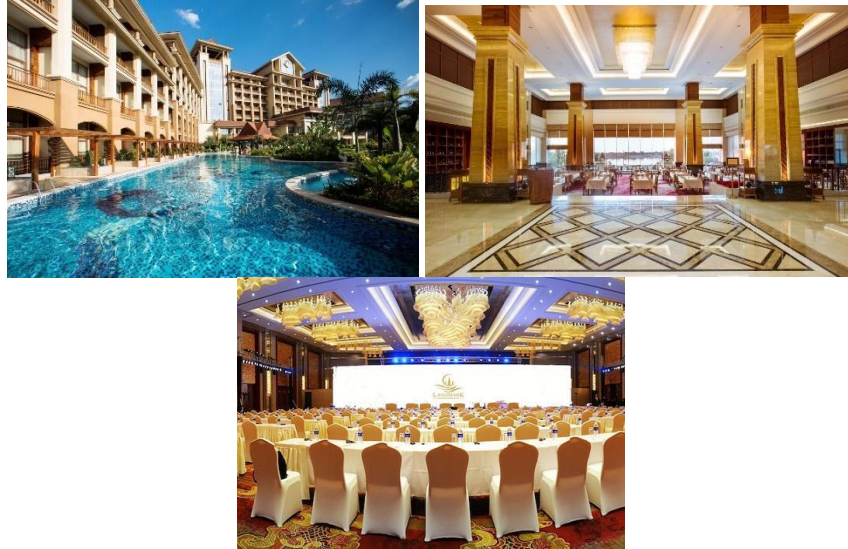
[Join Meeting in Progress](#)



Forum Venue

Ballroom 1, Landmark Mekong Riverside Hotel, Vientiane, Lao PDR

November 9, 2022 at 09:00-17:00



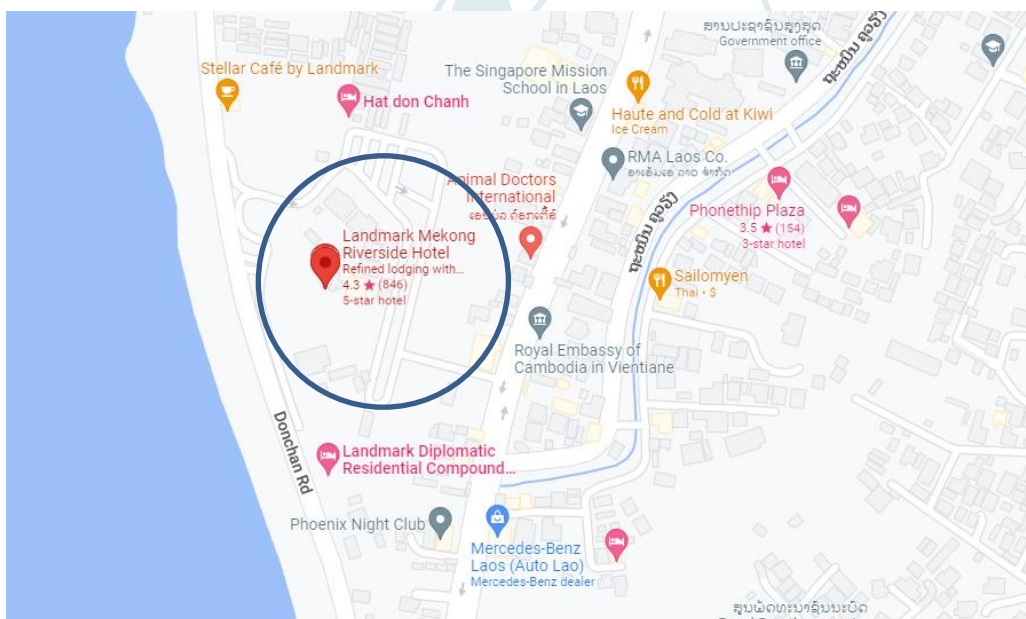
WJV8+FRR, Thatkhao Village, Sisattanak District, Vientiane, Lao PDR

Email: info@landmarkmekonghotel.com.la | Tel: +856 21 266 888

Located alongside the legendary Mekong River, the Landmark Mekong Riverside Hotel offers 5 stars' accommodations, dining, meeting and leisure facilities in Vientiane Capital, Lao PDR. Spacious, luxurious, modern and elegant, the Landmark Mekong Riverside Hotel delivers unparalleled experience, featuring three restaurants, large outdoor swimming pool, Spa and Fitness center, convention centers and more.

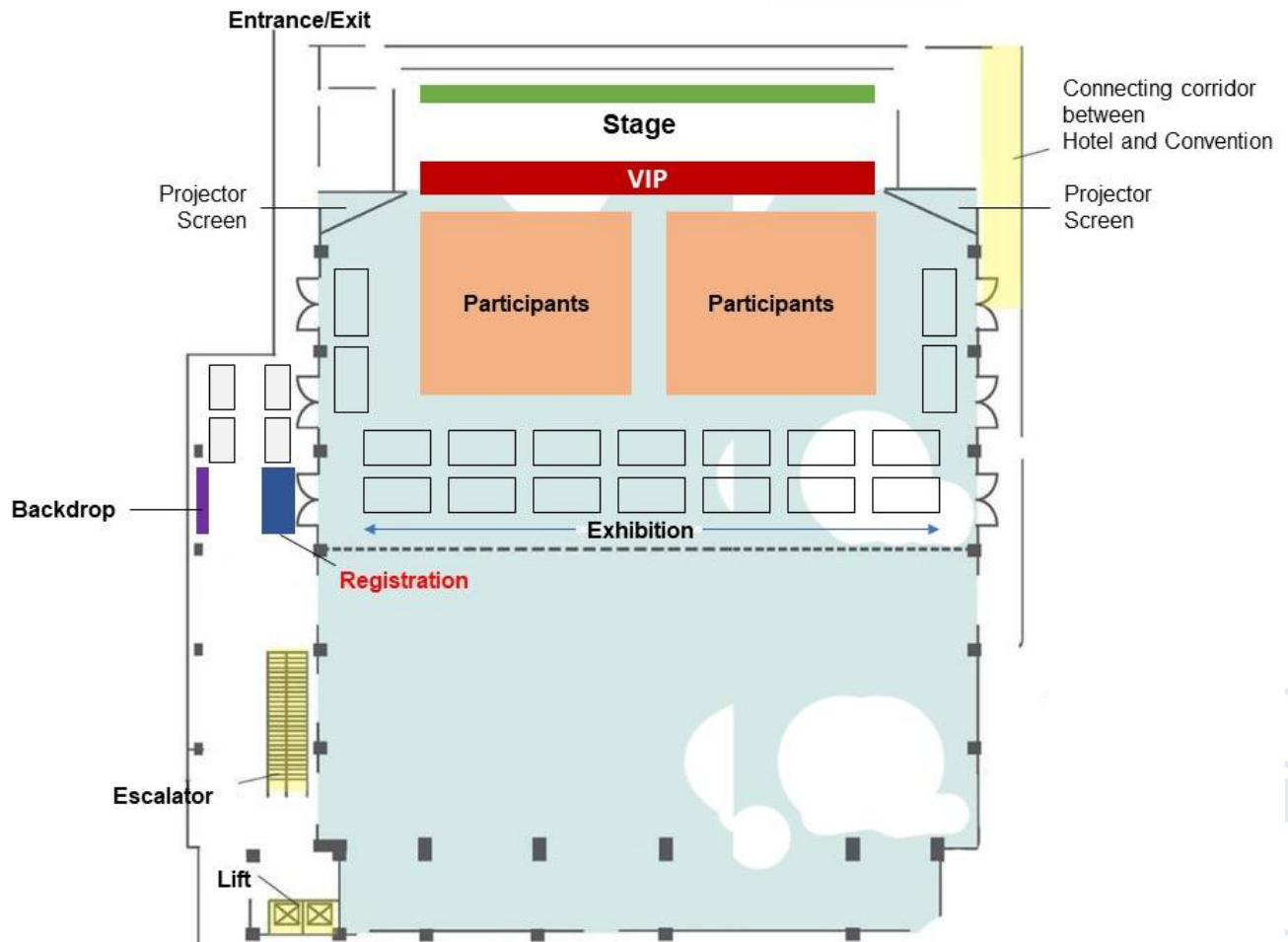
How to get there:

<https://www.google.com/maps/dir/16.4779753,102.8388453/17.9437884,102.6171938/@17.2106379,102.2234686,9z/data=!3m1!4b1!4m4!4m3!1m1!4e1!1m0>



Seminar and Exhibition Floor Plan

Business Seminar Session | November 9, 2022 at 09:00 am-12:30 pm
Grand Ballroom I, Landmark Mekong Riverside Hotel, Vientiane, Lao PDR

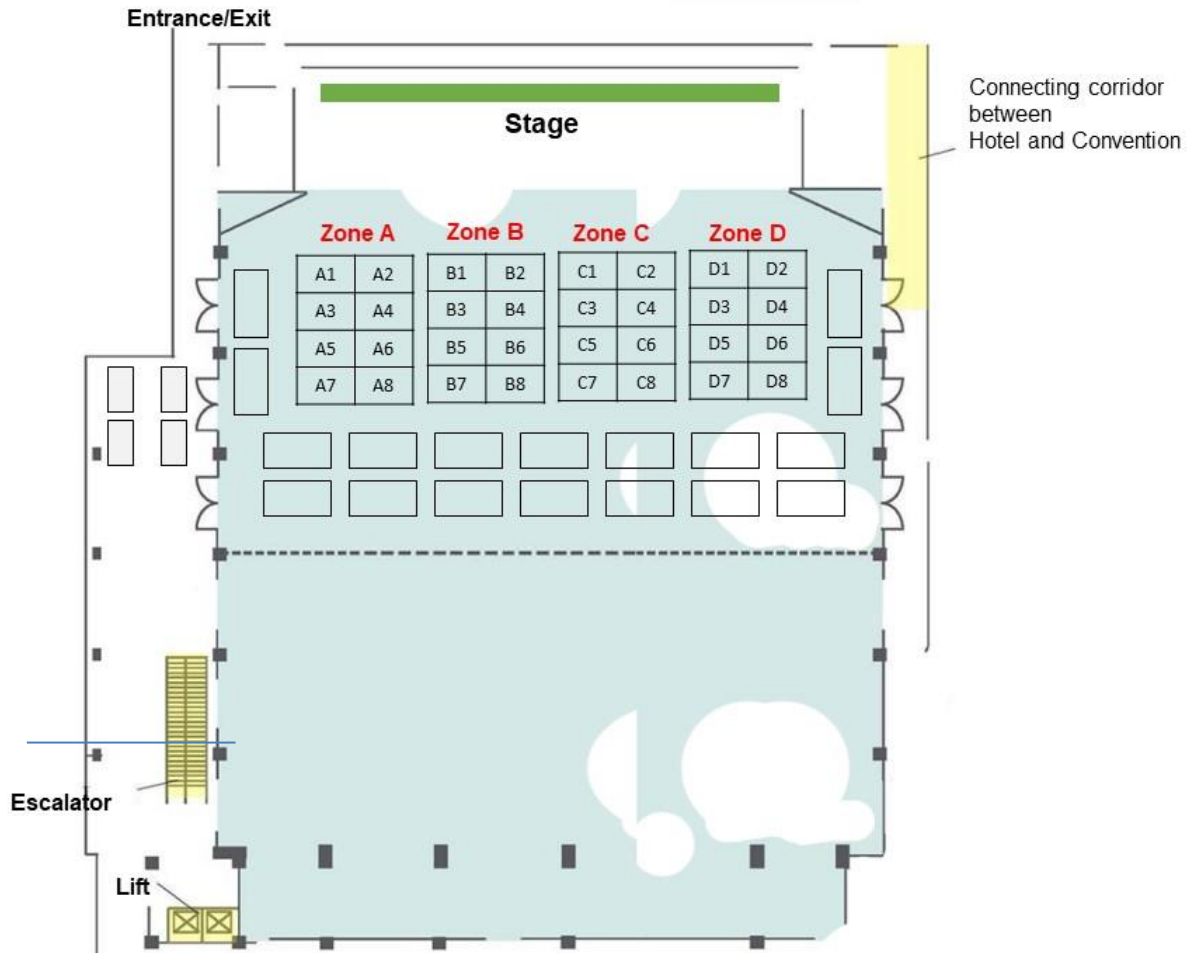


- The exhibition zone located **inside and outside** of the conference room;
- **Around 40 tables** (size of each table: **75*180cm**) are arranged for companies to display products and set up X-Stand. Each table could service 2 exhibitors;
- Each exhibitor will have a space of **75*90cm** for self-decoration;
- The organizer will reserve space for about **25** non-Cambodian exhibitors fly to Lao;
- The rest of exhibition space will serve the exhibitors based in Lao PDR by following first come first serve approach, or reservation in advance;
- Please bring your X-Stand, sample products, business brochure or QR code for easily accessing website or e-brochure, and digital devices to showcase your digital marketing channels etc.
- Please decorate booths by **November 9, 2022 at 08:00-08:40 am** at Landmark Hotel.

Onsite Business Matching Floor Plan

November 9, 2022 at 14:00-17:00

Grand Ballroom I, Landmark Mekong Riverside Hotel, Vientiane, Lao PDR



The business matching meeting schedule will be made from two ways:

- 1) Self-matched between companies who are listed in the LMBF Virtual Engagement Hub;
- 2) Matched by the organizers before business matching session according to your interests;
- 3) Please double confirm your business matching meetings on November 9 at 13:20-13:55.

Contact Us

For more details, please visit the forum official website: www.lancangmekongforum.com, or please contact:

Mekong Institute (MI)



123 Mittraphap Rd., Muang District, Khon Kaen 40002, Thailand
Tel.: + 66 (0) 4320 2411 | Fax.: + 66 (0) 4320 3656
information@mekonginstitute.org | www.mekonginstitute.org

Mr. Madhurjya Kumar Dutta

Director
Trade and Investment Facilitation Department (TIF)
Mekong Institute, Khon Kaen, Thailand
Tel: +66 43 202 411-2 ext. 2101
Email: dutta@mekonginstitute.org

Role: Overall management

Ms. Wen Hao

Program Coordinator
Trade and Investment Facilitation Department (TIF)
Mekong Institute, Khon Kaen, Thailand
Tel: +66 43 202411-2 ext. 2105
Mobile/LINE/WhatsApp: +66 874 232 983
Email: haowen@mekonginstitute.org

Role: Overall facilitation

Ms. Sasiporn Phuphaploy

Program Assistant
Trade and Investment Facilitation Department (TIF)
Mekong Institute, Khon Kaen, Thailand
Tel: +66 (0) 43 202 4112 ext. 4095
Mobile/LINE/WhatsApp: +66 937 785 666
Email: sasiporn@mekonginstitute.org

Role: Payment & Logistics

Department of Trade Promotion (DTP), Ministry of Industry and Commerce (MOIC)



ກະຊວງອຸດສາຫະກຳ ແລະ ການຄ້າ
Ministry of Industry and Commerce



Department of Trade Promotion

P.O.Box 4107, Phonexay Road, Saysettha District, Vientiane Capital, Lao PDR

Mrs. Sinhdalone Akkarath

Technical Staff of DTP
Tel: +856 20 28 245 636
Email: sinhdaloneak@gmail.com

Mr. Soulixay KEOSIPHA

Technical Staff of DTP
Tel: +856 20 95 952 661
Email: soukeo88@gmail.com

Mr. Visanook Siphandone

Technical Staff of DTP
Tel: +856 20 55 595 552
Email: vsnsdpd94@gmail.com



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About the Mekong Institute

The Mekong Institute (MI) is an intergovernmental organization that contributes to regional cooperation and integration through capacity development, dialogue, and advocacy for the acceleration of sustainable socioeconomic development and poverty alleviation in the Greater Mekong Subregion (GMS).

Founded and represented by Cambodia, P.R. China, Lao PDR, Myanmar, Thailand, and Viet Nam, MI's strategies are aligned with the core tenets of the GMS Cooperation Program Strategic Framework 2030, ASEAN Economic Community, and the 2030 Agenda for Sustainable Development.

MI supports these frameworks through the implementation of projects across the areas of Agricultural Development and Commercialization, Trade and Investment Facilitation, and Sustainable Energy and Environment, while addressing issues of social inclusion and vulnerability, digital economy and innovation, and labor mobility to cement holistic and sustainable development impacts in the subregion and beyond.

MI is the recipient of the ASEAN Prize 2021 for its long-established efforts toward accelerating sustainable socio-economic development in the region, improving the lives of ASEAN people.

SCAN TO DOWNLOAD
Forum Documents



SCAN TO LOG IN
LMBF Virtual Engagement Hub for Online Business Matching
(check passcode from your email)



123 Mittraphap Road Muang Khon Kaen 40002, Thailand
Tel: +66 (0) 43 202 4112 ext. 4095 | Email: tif@mekonginstitute.org, info@mekonginstitute.org

