



LANCANG - MEKONG
BUSINESS FORUM

ABOUT THE FORUM

Mekong Institute (MI) is organizing the third Lancang-Mekong Business Forum (LMBF) on "Promoting Agribusiness and Investment in Processed Food Sector" on March 30-31, 2022 in Phnom Penh, Cambodia. The Business Forum is part of a long-term project funded by the Lancang-Mekong Cooperation Special Fund (LMCSF) of P. R. China and has been organized by MI in each of Lancang-Mekong (LM) countries, namely Cambodia, P. R. China, Lao PDR, Myanmar, Vietnam and Thailand, since 2018 in coordination with the Ministry of Commerce of Thailand. In 2022, MI collaborates with the Cambodia Chamber of Commerce to co-organize the 3rd LMBF in order to promote agribusiness and processed food sector of Cambodia and LM countries.

The Business Forum is an important platform for sharing innovations, good practices, challenges, and opportunities in the agro-food processing industry of Cambodia and other LM countries. It provides a unique opportunity for the agro-food processing industry value chain actors to seek potential partners and discuss partnership and investment plans. It allows a transition to sustainable processed-food in Cambodia and other LM countries to be established as the ultimate objective.

LANCANG-MEKONG COOPERATION



The Lancang-Mekong Cooperation (LMC) was established in 2016 to promote multifaceted cooperation at the sub-regional level among the countries of Cambodia, P.R. China, Lao PDR, Myanmar, Thailand and Vietnam.

Underpinned by a vision of a community of shared future of peace and prosperity, it strives to contribute to the economic and social development of the sub-regional countries; enhance the well-being of the people; narrow the development gap and support ASEAN community building; and promote the implementation of the UN 2030 Agenda for Sustainable Development, as well as South-South cooperation.

The LMC Framework is grounded on three cooperation pillars - political and security issues; economic and sustainable development; and social, cultural and people-to-people exchanges. It works in the following key priority areas:

- Connectivity
- Production Capacity
- Cross-border Economic Cooperation
- Water Resources
- Agriculture and Poverty Reduction



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CAMBODIA CHAMBER OF COMMERCE
柬埔寨總商會



กระทรวงพาณิชย์
Ministry of Commerce



**LANCANG-MEKONG
COOPERATION
SPECIAL FUND**
P. R. CHINA



LANCANG - MEKONG BUSINESS FORUM

The 3rd Lancang-Mekong Business Forum 2022

PROMOTING AGRIBUSINESS AND INVESTMENT IN PROCESSED FOOD SECTOR

Hyatt Regency Hotel | Phnom Penh, Cambodia
March 30-31, 2022

www.lancangmekongforum.com

HOW TO REGISTER

SCAN QR Code or

Please visit the forum official website to complete registration procedure
www.lancangmekongforum.com



Lancang-Mekong Forum
Promoting Agribusiness and Investment in Processed Food Sector.
Sponsored by the Lancang-Mekong Cooperation Special Fund

STEP 1
I register for the next LMBF event
REGISTRATION

STEP 2
I manage my personal profile
PROFILE MANAGEMENT

STEP 3
I join the match making session
BUSINESS MATCHING



March 1-29, 2022

- Register from LMBF website
- For any types of registrants from LM region & worldwide



March 15-30, 2022

- Follow email instruction
- Prioritize registrants from LM region*
- 250 all types of registrants



March 15-30, 2022

- Follow email instruction
- Prioritize registrants from LM region*
- 200 Company registrants only

LMBF Web

www.lancangmekongforum.com

LMBF Virtual Platform

www.matching.lancangmekongforum.com

(MI will send password via email)
(open from March 15, 2022)

Type of Registrants	Step 1: Registration	Step 2-3: Profile Management & Business Matching Set-up					
		Profile	Company	Products	Chat	Onsite 1:1 Meeting Mar 30 afternoon	Virtual 1:1 Meeting Mar 31 full-day
Government							
Research Institutes							
Business Associations	✓	✓			✓		
Organizations							
Companies	✓	✓	✓	✓	✓	✓	✓

TARGET PARTICIPANTS

120 around

Participants for onsite activities @ Phnom Penh

Unlimited via



90 around

Participants from Cambodia

50

Companies

- Involved in **agro-food processing** sector:
- trading,
 - Processors
 - Traders (Exporters)
 - Machinery manufacturers/suppliers/distributors
 - Input suppliers/distributors
 - Technology suppliers
 - R&D centers
 - Bank & Finance
 - Certification & Standardization
 - Packagers
 - Logistics providers
 - Marketing, and
 - Trade related service providers, etc.

Government

- Ministries of
- Agriculture Forestry & Fisheries
- Planning,
- Commerce
- Industry, Science, Technology and Innovation
- Health
- Investment, trade promotion, etc.

Business Associations

- Agro-food processing
- Technology, logistics
- SMEs
- Women entrepreneurs
- Young entrepreneurs
- Foreign Chamber of Commerce
- Etc.

Research Institutes

- Agro-food processing
- Processing technologies
- Packaging & labeling
- Health & nutrition
- Environment & sustainability
- Rural economic development
- Policy, etc.

Organizations (International & Local)

- ADB, UN organizations
- IFC, FAO
- Foreign missions & Embassies
- Agriculture & rural development
- Etc.

Medias

around 30

Companies Government Organizations

originated from
P. R. China
Lao PDR
Myanmar
Thailand
Vietnam
& other countries

SPECIAL OFFER

MI will cover the cost of Air ticket (economy, R-Trip) & Accommodation for a total of 25 selected Companies originated from CLMVT countries, or their senior representatives based in those countries, to attend the onsite forum activities.

For more details, please contact the MI organizing team.



Key stakeholders from the agro-food processing sector in LM region and beyond.

Owners and/or senior representatives of Chinese (P.R. China), Lao, Myanmar, Thai, Vietnamese, and other foreign companies, based in Phnom Penh, or based in some LM countries, and can travel to Phnom Penh to attend the onsite forum activities, including

- Investors
- Traders (Importers)
- Processors
- Machinery manufacturers or suppliers
- Input suppliers
- Technology suppliers
- R&D centers
- Packagers
- Logistics & digital marketing service providers
- Etc.