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LANCANG - MEKONG BUSINESS FORUM 2022

Promoting Agribusiness
and Investment in
Processed Food Sector

March 30-31, 2022
Phnom Penh, Cambodia

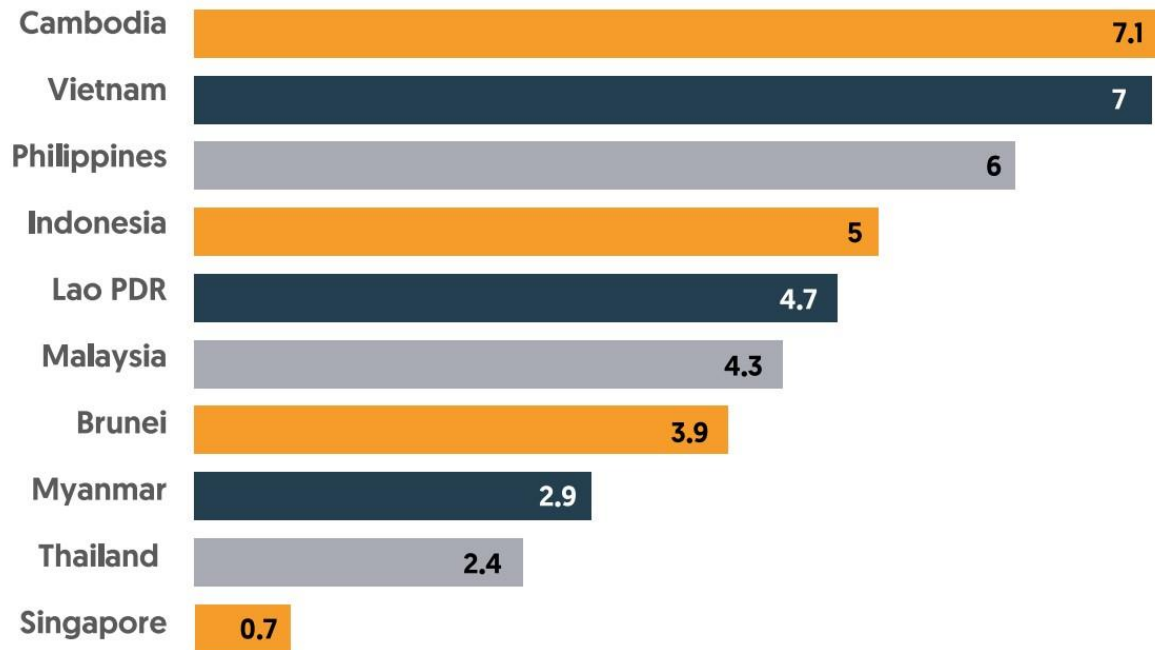
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Post COVID-19 Recovery: Promoting agribusiness and investment in agro-food processing sector in Cambodia

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Executive Director
Mekong Institute

Cambodia in Brief (1)

2019 GDP GROWTH RATE



Source: World Bank

CAMBODIA'S GDP GROWTH FORECAST (%)



Source: World Bank (2020-2022), IMF (2020-2022), ADB (2020-2021)



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Cambodia in Brief (2)

KEY ECONOMIC INDICATORS

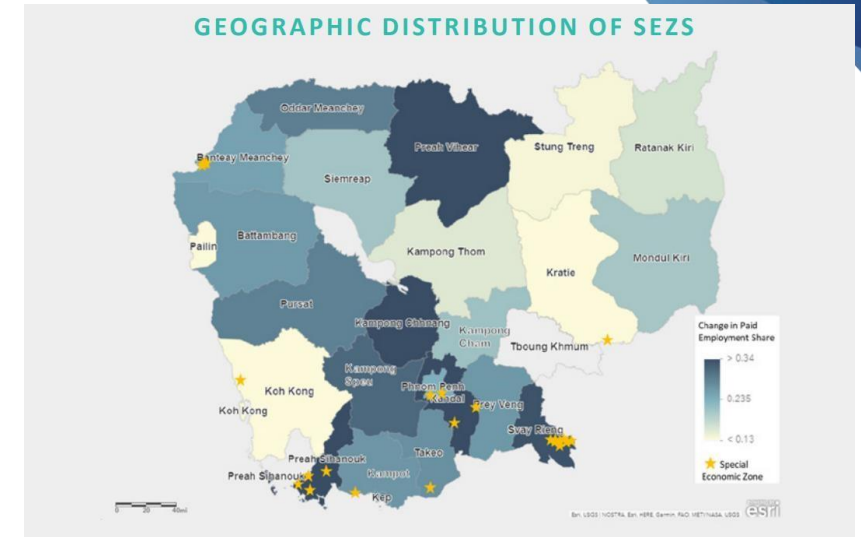
Indicator (2019)	Value
GDP (nominal, US\$ billion)	27,030.5
GDP per capita (nominal, US\$)	1,633.2
GDP growth	7.1 %
GDP composition by sector (%)	Industry: 38.8% Services: 38.1% Agriculture: 16%
Labour force by occupation (2012)	Industry: 29% Services: 38.7% Agriculture: 32.3%
Imports (US\$ billion)	22.2
Exports (US\$ billion)	14.9

Trade Deficit (US\$ billion)	7.7
Major import commodities (all origins)	Raw materials for garments, construction materials, vehicles, oil
Major export commodities (all destinations)	Garment, footwear, bicycles, agriculture products
Garment and footwear exports (US\$ billion)	9.6
Rice exports (tonnes)	620,106
Tourist arrivals (million)	6.6
Foreign Direct Investment inflow (US\$ billion)	3.5

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Cambodia – An Emerging Investment Opportunity

- Business Friendly Government
 - Non-discrimination
 - Low taxes
 - Investment incentive scheme
 - Special Economic Zones
 - Strong recent reform record i.e. reduction of fees and processes, modernizing public services
- Strategic geographical location
- Preferential market access i.e. GSP, AFTA, RCEP, etc.
- Human resources
- Quality of life



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AGRICULTURAL COMMODITIES IN 2020

Commodity	Yield (tonnes)	Export (tonnes)
Cassava	12,041,812	7,203,168
Mango	1,748,642	947,628
Rice	10,935,618	690,829
Yellow banana	478,350	333,143
Cashew	242,324	230,981
Longan	196,712	102,280
Pepper	18,242	5,079

Source: Ministry of Agriculture, Forestry and Fisheries

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Post COVID-19 Recovery - Promoting agribusiness and investment in agro-food processing sector in Cambodia

- Sustainable food systems – functionality and resilience
- Food safety and quality
- Green, sustainable and diversified products esp. processed foods
- Green finance and investment
- Upskill and reskill labor development
- Adoption of technology and innovation both product development, labelling, branding and marketing

- Sustainable and inclusive agri-food value chain
- Emerging e-commerce and food delivery services
- Cross-border trade mechanisms, logistics and multi-modal transport

THANK YOU



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